



immORTAL Dreamz
Creativity never dies...

iMMORTAL Dreamz Solutions Pvt Ltd.

Company Profile 2017



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IT- Services

“We not only use but live Technology”

Great minds once said, ‘knowledge is gained by sharing’. The minds that formed the base of Immortal Dreamz have laid down another foundation to share the knowledge and grow further. It all began in the end of 2015, the plan to set up a new ‘vertical’ that concentrated on technical services catering to all kinds of IT solutions.

A New Sojourn Begins!

After setting up a niche in film making and video production, we wanted to broaden our creativity skills by introducing people to the new world of technology.

The company was initially formed by a handful of passionate lovers in 2010 who wanted to bring a difference in the way people think and took an initiative to introduce people to a better world. Today, the company shelters to around 40 and still counting, creative thinkers from all over the globe under one roof of a creative family.

Immortal Dreamz Solutions became an establishment in 2016 with resources to head various departments. Yet, it focused on providing the technical projects a creative finishing. The company caters to different departments in IT solutions like Web Design and Development, Digital Marketing, Mobile App Development, and Graphic designing. Creativity has upheld the path and passion has fueled our journey which will neither stop nor see an end.

Our vision is to make iDZ an ideal destination of creativity. Our core mission is to become the best in class creative house all over the globe.

Services were built to provide end-end IT solutions. Our enthusiasm and interest has pushed us for achieving something more. The knowledge of the team will help us succeed in our new venture. We believe that our clients and customers will support us throughout, we are confident enough to put forth our child company to you.

One-of-a-kind!

Our actions are followed by what we strongly believe in. And our belief lies in our client/customer. We worship every customer who seeks our help and we make sure that our product will be beyond his expectations.

We have formed the ‘client-centric model’ to take good care of our customers and to build the relationship. Our client-centric model doesn’t end at the completion of the project; it just “BEGINS”...

We have made our promise and driven ourselves to the commitment in providing the best quality services to all our clients with no compromise on our creativity. Clients are the only reason for our existence and we take every measure to keep them happy and satisfied. And yes, we have earned it all these years and will continue to reach beyond.

It is established holding a firm base of team members who are highly skillful and knowledgeable to handle any kind of requirements.

We have specialized web developers and designers, experienced SEO and digital marketer and excellent graphic designers. The company expertise’s in all the above mentioned services. The team is well organized with likeminded people who fit into the shoes of the customers and give their best to every project.



Why us?



You might have come across many advertising, marketing and development companies that can fulfill your requirements and get done with it. But what really makes a client satisfied is not just work but the strategy involved in your work. Marketing a brand, product and its

services requires excellent strategy and to build this it requires great minds. Understanding your brand is more important and execution is above all. Our experts will help you come up with brilliant strategies and different marketing options to help you fetch the right audience.

Our Services

We encompass on providing complete range of technical solutions. It specializes in helping you showcase your brand or company in attractive ways. From designing your company website to its excellent marketing that grabs attention of your target audience is our foremost agenda.

Mobile App Development

We are a leading mobile app service provider using best practices and proven methodologies to deliver best in class applications to clients. People find it more convenient to use an app in their handheld devices, be it a mobile phone or tab etc.



iOS App Development

With the latest version release of iOS, significant improvements have again fueled the requirements of iOS apps over other platforms. We are passionate about the iOS apps development, helping them attain great potential in market and setting up right monetization process.

- Experts in developing and customizing of iPhone and iPad applications eventually contributing to full execution of several large iOS applications.

- We expertise in iOS 7 SDK, Objective-C, Xcode, UIKit, Cocoa Touch, Interface Builder and Git.
- Highly competent in JSON and XML Parsing, Multithreading using both 1st party and 3rd party frameworks such as TouchXML, NSXMLParser, SBJSON and NSJSON Serialization.
- Proficient in advanced iOS technologies such as Core Location, Core Data, MapKit, Auto Layout and Grand Central Dispatch.
- Proficient in creating Payment Gateways, API, Web Services (SOAP,REST, XML, WSDL2OBJC), In-App Purchase, and Push Notifications.
- Our iOS Application Development Services include the following –
 - Custom iOS Apps Development
 - iOS/iPhone/iPad Games Development
 - Enterprise iOS Applications
 - iOS M-commerce / Store Applications
 - iOS Social Media/Healthcare/Communications/Banking/Insurance Applications
 - iOS Widget Development /Apps Testing / Portability
 - iOS 24*7 Support and Maintenance

Android App Development

Android is an emerging mobile platform, due to which the demand for android mobile applications is steadily increasing. We are focused on developing the state-of-art android applications combining knowledge, skills and passion. Our team is having the requisite tools and best infrastructure to create, test and top apps. To develop Android apps, we use Android SDK, Media APIs, Location-based Service APIs, Wi-Fi APIs, security architecture, OpenGL and 3D graphics. Our android app developer's expertise in developing applications for mobile and tablet device, testing in a relevant simulator.

Android App Development Approach–

- Android Web Based Applications.
- Client centric approach & Creativity.

- Intellectual property safety.
- Cost effective Android applications.
- Secured & best infrastructure.
- OTD (On time delivery) of projects.
- Quality & 24*7 Support.



Cross Platform Development

Mobile application development has become a part of strategy for branding and marketing. Our cross platform app development experience, flexible business model and fine-tuned cross platform app development process translate to high quality, faster time-to-market and performance centric cross platform app.

Cross platform app development provide great cost saving advantage by developing one application that run over multiple platforms such as iPhone, Android, Microsoft and others. It allows a single source development approach to deploy on various platforms with minimum changes.

We have a strong track record of creating powerful cross-platform mobile apps using Appcelerator Titanium, PhoneGap, Rhomobile, and other cross-platform frameworks.

Web Design and Development



Web designing services:

Web design encompasses many different skills and disciplines in the production and maintenance of websites. The different areas of web design include web graphic design; interface design; user experience design; and search engine optimization and more...

E-commerce website development:

E-commerce (electronic commerce or EC) is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet.

Word press development and integration:

Word Press is a free and open source blogging tool and a content management system (CMS) based on PHP and MySQL. Features include plugin architecture and a template system.



Responsive web design services:

Responsive web design (RWD) is an approach to web design aimed at crafting sites to provide an optimal viewing and interaction experience—easy reading and navigation with a minimum of resizing, panning, and scrolling—across a wide range of devices (from desktop computer monitors to mobile phones).

Web hosting and management services:

A web hosting service is a type of Internet hosting service that allows individuals and organizations to make their website accessible via the World Wide Web.

Digital marketing

Marketing today has gained a lot of prominence that every customer is looking for their products to be flaunted across all sites. Products and services should be easily available where it matters the most. We pitch in with our excited services to lift your brand in the broad competitive world of business.

Digital marketing or online marketing has wide range of services from content marketing to website analytics.



Content marketing

Your content impacts the way your prospects and customers find, think, and feel about your brand. A content creative and attractive enough combined with SEO and social are the best combination that attracts and engages your target audience and this makes your business go easy and excellent.

Search Engine Optimization (SEO)

We optimize the website by targeting on specific search engines using the key words in order to increase the no. of visitors. Promoting the site to increase the no. of back links or inbound links is one of our key strategies.

Social Media Marketing (SMM)

Social media is the best platform to find all kinds of people and customers. Marketing in such a platform will give the best results as social media holds all sectors of the society. Our social media marketing include Facebook marketing, Twitter marketing, YouTube marketing, LinkedIn marketing etc., branding your product on these sites fetch a lot of business.

E-mail marketing

We have honed our email marketing process to create a results-driven approach to messaging, call to action (CTA), lead capture and conversion metrics. We help businesses set goals and segment their lists to provide the right content to the right audience at the right time.

Search Engine Marketing (SEM)

Online advertising allows brands to reach out beyond their existing networks. We ensure companies get the best ROI in social advertising through strategic planning, top quality ad creative, and ongoing campaign measurement and optimization. Our strategists are certified in Google AdWords management, Google analytics and a range of other search engine platforms.

Graphic design/ visual branding

Logos and identity design

Identity designs represents the company or your brand in the most unique and recognizable way. The visual representation of a brand is one of the most fundamental projects a designer can work on.

Logos are the unique mark or an icon which represents the entire brand or company. Logos are important for any customers or layman to recognize your brand.

Flyer and brochure design

A Flyer is usually a single, unfolded printed sheet that is used to draw attention to an event, service, product or idea.

A Brochure can have specifications similar to a flyer. A brochure contains folds that create multiple panels or pages of information, such as a simple C-fold or the more creative double gatefold. Brochures can also be created from multiple sheets bound together. Sometimes smaller, simpler brochures are referred to as pamphlets.

Web banner

A web banner or banner ad is a form of advertising on the World Wide Web delivered by an ad server. This form of online advertising entails embedding an advertisement into a web page.

Business cards

The small creative cards can be shared across to anyone at any time. These business cards or visiting cards are important for customers to recognize and contact you.



Signage

Signs are any kind of visual graphics created to display information to a particular audience. Signage refers to the design or use of signs to communicate to a specific target audience. These are commercial or public display signs.

Catalogues and magazine designing

Catalogues are the best way to introduce your customers to a list of your products by also giving details about the same.

What attracts the readers are the attractive creative that goes into designing a magazine. They are the creative illustrations that aim to a particular group of readers.

Technology Par Excellence

Human mind is a ball of never ending creativity similarly; technology brings about new inventions which has been an addiction to mankind. Gamification and Virtual Reality are the ice breaking inventions.

Gamification

Gamification is the combining of game mechanism in the form of a video wherein a customer can enter into his dream house making the necessary changes by placing of objects as per his needs and requirements.

Virtual Reality

The term suggests closer to reality. Here a human is transported into a world of computer generated virtual surrounding. It is a three dimensional effect which is best viewed with headgears. It transports us into the world of illusion thinking it to be real. Virtual Reality effects are best achieved through games and movies

The creative teams at Immortal Dreamz have already put their foot forward in the world of Gamification and Virtual Reality and striving towards reaching client requirements.

The Special Initiative

We are proud to be called the first of its kind for a creative and technical studio to start up with the CSR and ‘go green’ initiative for a good cause. We have initiated a drive called ‘walk their dreamz’, which we carry throughout the year. Through this drive, we contact



Manonandana- Centre for Mentally Retarded Children

orphanages, old age homes, blind schools and other organizations where people are in need of help.

Immortal Dreamz runs a range of CSR initiatives required by an organization:

- Essential Donations
- Collecting funds
- Creating awareness in social media and involving others in our activities
- Encouraging others in being a part for donating to the organization

We are also an eco-friendly production house who supports 'go green', an environment friendly protocol. We take measures to safe guard the nature and spread the right message too.

Some of Our Esteemed Clients...



The Client Talk

Robert**Senior Manager , Marquez enterprise**

“We gave an opportunity to the team to build our company website and the results were spot on. The creativity involved in the designs is a step ahead than what we had thought about. We are very happy and pleased by their dedication and effort. Good work.”

Sreenath**Founder , Sreesilks ltd**

“I have a small venture and I was looking for someone to build a website and for digital marketing in a very cost effective way. I'm extremely happy to find a team who fit into the boxes of all kinds of clients. The work was well done and I could see a lot of leads being generated through digital marketing. I appreciate the team for their good work.”

Vijayani**Fashion designer , Boutique**

“It's rare, very rare that there could be a single service provider that gets both the creative elements and the technical elements with post marketing services, woow!!”

Smriti N**Director , QuickApp**

“No matter how vague or unsure you are about your requirement, this team will get you exactly what you're looking for. They have excellent knowledge and well co-operated talented team with good execution skills. The end results are simply brilliant. It's a good experience to work with the team of iMMORTAL Dreamz.”

Connect with us...

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