



immORTAL Dreamz
Creativity never dies...

iMMORTAL Dreamz Solutions Pvt Ltd

Company Profile 2017



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Beginning of a New Idea!

"We believe in changing Impossible to I'm possible."

Immortal Dreamz Solutions with its passionate team of creators strive in shaping your thoughts, ideas and dreams to fit in the ocean of creativity.

Since 2010 we have never looked back in driving our wheel of creativity and providing best in class services in Media and IT, we are located in the heart of IT hub Bengaluru.

Our team's core strength lies in good scripts, dexterous web design solutions, creativity in video productions and more. With our team expertise and years of experience we have a strong customer foothold.

At Immortal Dreams, we rely on customer satisfaction which is achieved by the quality of services rendered by us with a difference, in areas of:

Video productions:

1. Corporate videos
2. TV commercials
3. Animations
4. Films
5. Music videos

IT services include:

1. Web designing and development
2. Digital Marketing
3. Mobile Application Development
4. Branding
5. Virtual Reality

“Creating new is easy, but that which makes a strong impact is a challenge”



With something new happening in the world of technology, we need to be abreast with these changes where, people want cutting-edge and instant solutions. How do we make this change happen?

For instance, you dream of making a film which would be different from the regular, a corporate video showcasing a company's product or any kind of a video. Just pen down your thoughts, we would make it a reality with the best of graphics, visual or animation effects.

Our vision is to make iDZ an ideal destination of creativity.

Our core mission is to become the best in class creative house all over the globe.

“STOP EXPLAINING, START VISUALIZING.” This is where we come into the picture. We savvy your requisites implement our original ideas and help you find a solution through well suited videos. We are in a nutshell, ‘tailor-made for you’.

Building the door of Success!

“Our strategy is 100% customer satisfaction”

Immortal Dreamz endeavors in retaining the faith of their customers by delivering products way beyond their expectations



challenge starts as it involves:

- Proper financial planning
- Right time to start
- Right place and right kind of people
- Marketing strategy, etc.

We have made our promise and driven ourselves to the commitment in providing the best quality services to all our clients with no compromise on our creativity. Clients are the only reason for our existence and we take every measure to keep them happy and satisfied. And yes, we have earned it all these years and will continue to reach beyond.

The company creates new value drivers and growth opportunities oriented towards impacting our clients directly. For sure, our client-centric approach can add value to a company by enabling it to differentiate itself from the competitors who may not offer the same experience.

The team has been working with one of “India’s Largest Data Center”, one of the “Largest diagnostic centers” of North Bangalore, one of the “Largest Real Estate” developers etc., as recent projects. Our experience working with the top companies adds to our credibility. The successful projects and great feedback from the clients has taken us a step ahead from being more confident and has got us more involved in our dedicated work. We can assure you anything from being the ‘best’.

Immortal Dreamz adhere to In house 'go green' and 'CSR' initiatives. The notion of social responsibility is high on our agenda and features in the minds of our every team member too. Our tie up with a Bangalore based NGO is an ongoing activity on our calendars.



What makes us unique is the foundation Immortal Dreamz possesses. The heads of this studio have a decade of experience in the field of IT. If education has formed a base, knowledge they possess in all fields is much needed for a company to grow stronger. Both education and knowledge is boosted by passion and enhanced with creativity.

Our Services

"Quality of service is not only what you deliver, but what customers gain."

Immortal Dreamz destines itself in providing all kinds of end-end video production services. It is the ideal destination for all sorts of your requirements.

Every company is a brand of its own. Branding happens everywhere and in any type. But branding with creativity happens only at Immortal Dreamz. Our major services mainly concentrate on how to build your brand, how to make your company stand out in the society which is cost effective. Commitment and giving the best service is achieved by many, but our uniqueness is,

Why Choose us :

24/7 Services

We Listen

Technical Spearheads

Under One Roof

Experience the Passion

Corporate films

Corporate film is an excellent way of branding your company amongst the rest. These films have the capacity to effectively communicate the activities of your company in just an ideal length of 3–5mins.



Corporate films portray your brand in a most unique manner and create a strong impact to the viewers. There are many things that go into the making of a corporate film. From pre-production to post production, from the basic of script, content and voice over to the stage of sound, editing and the end product. We look into every aspect that can make the video beautiful.

A corporate film brings up a company in a better view and makes people and your clients get a clear and apt understanding of your brand in just a video.

Ad films

Do you want to see your product flaunting across the country in all means possible? Probably an ad film is what you can choose. We take all your inputs, collect information and study your product to come with a great output. We make your product look glamorous.

We ensure that all the requirements are met in a correct way. Our team looks into all the aspects from concept, to casting, to production, to wonderful editing and weaves all the wonders r into one video. Branding of your product happens effectively through an ad film.



Animation video

“Creativity and innovation” is endless in the realm of technology. Animation is one best example where it revolves around giving life to lifeless character, create which never existed, or imitate the real to reel. Animation is all about different thinking and that really measures your talent and creativity. Our team expertise’s in both 2D and 3D animations.

Immortal Dreamz offers a range of designs suitable for 2D and 3D animations in various categories of the video. For instance, we create a 2D/3D animated film, or explanatory videos, or even kindergarten videos, or a complete 3D walk through and motion graphics.

Animated films

Animated films can be done in both 2D and 3D. We can create a story of your interest and project the ideas in the making of characters. The video does not contain any live footage until the requirement demands. Animated short films are in great demand as people look for something new and creative than the usual. Many clients opt for animated films which are attractive, pleasing, entertaining and have a lasting impact.

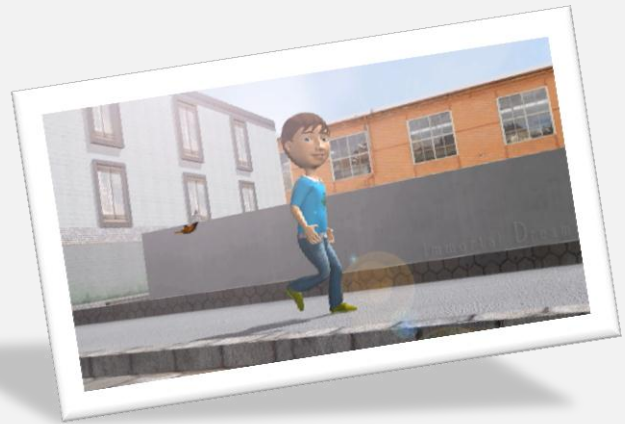


Explanatory videos

Explanatory video is a unique representation of your brand or product in a creative animated format. Explanatory video is also a company corporate film that mainly focuses on the brand, or your product. Infotainment is one of the strategies of such videos. It includes animated characters, a strong content and message, a voice over, or a narration, and also graphics.

Kid's video

Kids are fascinated to see animated videos. Why we specifically target kids is because many educational videos, kindergarten videos are done in animation, as it captures the attention of the children and conveys an effective message too. Many play homes, kids' school, care centers etc., go for animated kid's videos to entertain and educate children.

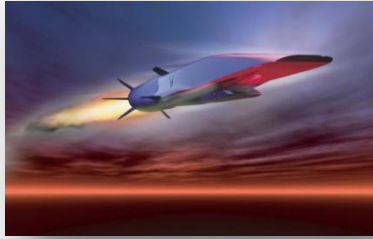


3D walk through

Technology in the form of 3D walk through is a boon to Realtors, which is a simple and real representation of your building or site plan that can be shown in 3D exactly matching the real plan. This is beneficiary for many real estates and builders in showcasing their product, even before it is completed.



Customers/clients can have an over view of the entire building or site plan and its estimation becomes much easier. For example, if your company is coming up with an apartment, a complete walk through can be built in 3D which takes the viewer on a journey, through your venture. It contains background music/audio to enhance the video.



Motion graphics

Motion graphics are digital footage and/or animation technology to create the illusion of motion or rotation, and are usually combined with audio for use of multimedia projects.

Music videos

The music team is built exclusively for the production of music videos. This team looks after the production completely from the stage of lyrics, composing of music, screen play, casting, shoots, editing till the end product.



Short films and Documentary films



A good thought and a good concept can build a script for a good short film. Short films are made to convey a strong message to the viewers. We have many short films under our home production and also some made for the clients. The type and inputs for the short film will be based on the kind of the requirements. Short films can be fictional or also based on fact.

Documentary videos are made for a specific group of audiences. Conveying the message is also the key norms of documentary films. Companies come with a requirement of documentaries to show case their achievements or growth etc. Documentaries are non-fictional unlike short films. They are always based on a true story and are longer than short films (15-20+min).



Testimonial videos



Testimonial videos are the clippings of your happy customers who would like to give a feedback on your product or service. Testimonials are very important because they are the true users of your brand or product and their words matter a lot to your clients or to the external public. Every company has testimonials. So why not document it in a video? That's a positive motivation and adds to your company credibility too.

Exclusive post production

Post production process involves mainly editing, color grading, voice over or narration, background music and more. If you have a product that needs the post production work to be completed then we can do that for you. The service can be provided for any kind of video completion.

Cinematic videos

Cinematic videos are the ones that are best with quality and standard that is on par with movies.



For example, a music video can be made cinematic by using high end quality cameras, cine lenses and brilliant post production. Corporate films, ads, short films, video albums etc., also can be made cinematic according to the requirement of the clients. Cinematic videos are developed to obtain very high quality videos as seen in the movies.

The Making...!

To produce any kind of a video it has to go through three important stages. The quality and final outcome of the video depends upon the professionalism involved in its making. Pre-production, production and post-production are the three stages we undertake. Your project slides into these phases to be called an excellent video.

Pre-production

Pre-production stage involves thorough ground work for a shoot or a product to commence.

- Requirement gathering from the clients
- Concept building
- Script making
- Content writing and finalization
- Story boarding
- Location finalization
- Voice over or narrations
- Budget finalization and more.

Production

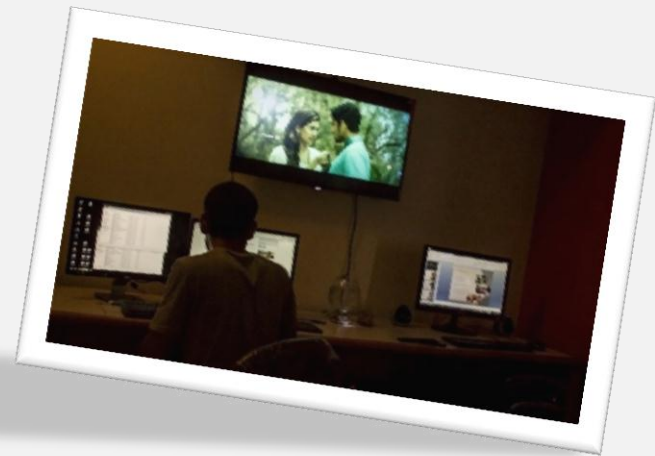
The video is shot and developed based on the requirements and planning from the pre-production. Target audience being the major aspect for any kind of product, we shoot the video accordingly.



Post-production

The video takes a complete different angle in this stage. Creativity, ideas and thoughts are inculcated to the video in this phase. Our editors and creative heads put a great effort to make your video looks excellent in terms of both quality and professionalism. Quality is what we don't negotiate on and professionalism is what defines us. Post-production involves;

- Editing using the best software
- Sound effects and music in the background
- Voice over and narration
- Dubbing
- Final color correction with grading
- VFX and graphics
- First cut and final cut



We also provide three ways of securing the data

in our devices. One in our primary device and two on our back up devices. This ensures the high security and confidentiality of Client's data.

Record of achievement

The path of success is never complete when you are passionate about it. There are no limitations or end point to reach the extent of your success. Every day is a lesson, every path is a new destination and every work is a history. Since 2010 our work has just begun and will never end.

- Served Fortune 500 Companies
- Bagged biggest project 'Smart City, Cochin' in 5-6 months
- The only startup from Bangalore to bag the Smart city tender
- Shot a corporate film to one of the India's largest data center
- Delivered 120+ successful projects
- Retained 50+ happy clients
- Known for the best client service
- Top 8 creative house in just 2 years
- A startup with biggest clients



- Became a Private Limited in 2016
- Was full-fledged establishment in 2014
- In house production of Music video hit 1 million views
- TV commercials were telecasted on star TV, Udaya TV and more
- The team as a part of social awareness has produced a video for the National political party.
- Live productions featured on NDTV, India times, Yahoo etc.
- We have live broadcasted videos on all DD channels
- As a part of our CSR activity, we have sponsored for orphanages and differently abled kids
- We are a CSR driven and a 'go green' initiated company.

Our efforts are not limited till here. These might be some of the waypoints routed in our journey. We look forward for more and our enthusiasm will never stop achieving it.

The Special Initiative



Manonandana – Centre for Mentally Retarded Children

We are proud to be called the first of its kind for a creative studio to start up with the CSR and 'go green' initiative for a good cause. We have initiated a drive called 'Walk Their Dreamz', which we carry throughout the year. Through this drive, we contact orphanages, old age homes, blind schools and other organizations where people are in need of help.

Immortal Dreamz runs a range of CSR initiatives required by an organization.

- Essential Donations
- Collecting funds
- Creating awareness in social media and involving others in our activities
- Encouraging others in being a part for donating to the organization.

We are also an eco-friendly production house who supports 'go green', an environment friendly protocol. We take measures to safe guard the nature and spread the right message too.

Some of Our Esteemed Clients...



The Client Talk

ARYA**Director, JVS Electronics Pvt. Ltd.**

"I am very happy and impressed to see to that, the project has been completed within the deadline and Immortal dreamz have provided us the best product as I had in my mind. They execute the project very well. We have got a very good feedback regarding the same. Thank you very much."

RAJ**Founder, Nxtgen Data Center & Cloud Technologies.**

"A great experience. The flexibility and speed of response of the team is very good. The quality of the video is on par with the standard set by Nxtgen. Thank you Immortal Dreamz and all the best for the future endeavors."

Dr. SRINIVAS PRASAD**Director, Nisarga Diagnostic and Research Center.**

"Immortal Dreamz has provided my diagnostic center an opportunity to let our customers know our world class services and ethics we follow. The company and its people are extremely organized. I appreciate the great work. Looking forward to work with them again."

Mr. MADHU PRASANTH**Senior Manager, TE Connectivity Pvt Ltd.**

"My experience in working with Immortal Dreamz was a positive one. Their professionalism was refreshing and they understand our needs, technologies and how we go about doing things. The entire process was a very pleasant experience."

Dr. NEHA
Apollo Hospital

“If you are in search of a smart, focused, talented and successful partner to take your business presence to the next level, look no further. Immortal Dreamz is your answer. This team would blow you away.”

DIANA
Senior Marketing , Allegis Group

“We would like to thank Immortal Dreamz for turning around our crazy idea so quickly and for helping out with all the logistics, not to mention getting a professional finish to both teasers and the final video on time and within our budget. We appreciate it!”

LATHA
Marketing , Real estate

“It has been our pleasure to work with this truly inspirational creative power house. There is nothing better than collaborating with a team whose creativity known no bounds and our fruitful relationship can be seen in the videos we have worked together. Excellent work team Immortal Dreamz, love to work again and again...”

SINGER SASHI
Play Back Singer

“Immortal Dreamz is the best place to showcase your talents. I really thank the entire team and Nishant for giving me the opportunity to expose my talent in a wonderful way. I would love to be a part of your upcoming productions.”

Connect with us...

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